

Privacy declaration

First of all, we would like to emphasize that your data and privacy are of great importance to us. You provide us with your data and we therefore feel responsible to treat this data with the utmost care and confidentiality. In the 'privacy statement' below, we describe in a clear and transparent manner how we use and process your (personal) data. If you have any further questions about your data and privacy, you can always contact us via the details below.

It is possible that this privacy statement is subject to changes in the future. We therefore recommend that you consult this document on a regular basis. Any significant substantive change will also be clearly communicated.

General information

We collect and process your (personal) data in the context of our activities. We act in accordance with the "Law of 08.12.1992 on the protection of privacy with regard to the processing of personal data" and in accordance with the "General Data Protection Regulation" that applies from 25 May 2018 throughout the European Union.

For more information about the privacy law, please click on the following link:

http://www.ejustice.just.fgov.be/cgi_loi/change_lg.pl?language=nl&la=N&cn=1992120832&table_name=wet

For further information about your rights under the "General Data Protection Regulation", please visit the link below: <https://www.privacycommission.be/nl/algemene-ordering-data-protection-0>

Who are we?

The private company "Chiropractor Van Innis" is a chiropractic practice. We collect and process your data in order to carry out your treatment process with us as efficiently as possible. In this context, we are a controller within the meaning of the "General Data Protection Regulation".

You can always contact us by post or by e-mail using the following information:

Geoffroy Van Innis

Eedstraat 7, 9052 Zwijnaarde (Ghent), Belgium

hello@vaninnis.com

0032 468 04 89 60 / 0032 487 56 24 70

Your data and its processing

As chiropractors, we process your personal data in the context of our activities and services.

"Personal data" means any information that can be used to identify a natural person. This includes your name, telephone number, e-mail address and other identifying information.

Other IT-related data such as the origin of the visit to the website, presumed place of the website visit, time and duration of the website visit, brand and type of the carrier used (computer, tablet or smartphone) and browser used during the visit of the website, we also store. This data is used to *inter alia* optimize our website for our users (via Google Analytics).

In the context of our activities and services, we then collect and process your personal data for the following purposes:

- patient care;
- Providing access to your user profile;
- billing and accounting purposes;
- provision of information;
- Providing general and personal services;
- Sending out newsletters and offers that are (or may be) useful and/or necessary;
- Obtaining and processing user reviews;
- Providing technical support, after-sales service;
- Improving general and personal services;
- Improving the delivered products, whether or not personalized;
- The detection and prevention of fraud, wrong and/or criminal behavior;
- Marketing purposes;
- Visitor registration;
- Studying surfing behavior on the website.

Please note that this list can be supplemented and/or modified at any time.

The visitor himself provides us with his personal data and can therefore exercise a certain degree of control over the content, completeness and correctness of the personal data. If it should appear that the personal data is incomplete or incorrect, we reserve the right to temporarily or permanently not perform certain actions. You can then consult your personal data free of charge and by e-mail, have it corrected, changed and removed by reporting this to us by e-mail. You can also object and/or object to the processing of the data by us by e-mail.

With regard to your health data, we refer to the explicit consent you have given us by signing the relevant consent form.

Transfer, retention period and confidentiality

Based on our collaboration with a radiologist recognized in Belgium, we are forced to pass on your personal data to third parties / recipients who will also process your data. These processors are selected by us with the utmost care so that they can offer all the necessary guarantees to ensure the security and confidentiality of the processing of your data.

They are kept by us for the period necessary to guarantee a correct service. The concrete retention periods depend on the processing activity and are laid down in the Hospitals Act (art. 25 Hospitals Act and art. 6 Royal Decree 15 December 1987).

We will treat the information provided with the utmost care and confidentiality in accordance with applicable legislation and regulations. We can guarantee that we take the necessary security measures to prevent 'data breaches' and to guarantee the safe processing of personal data.